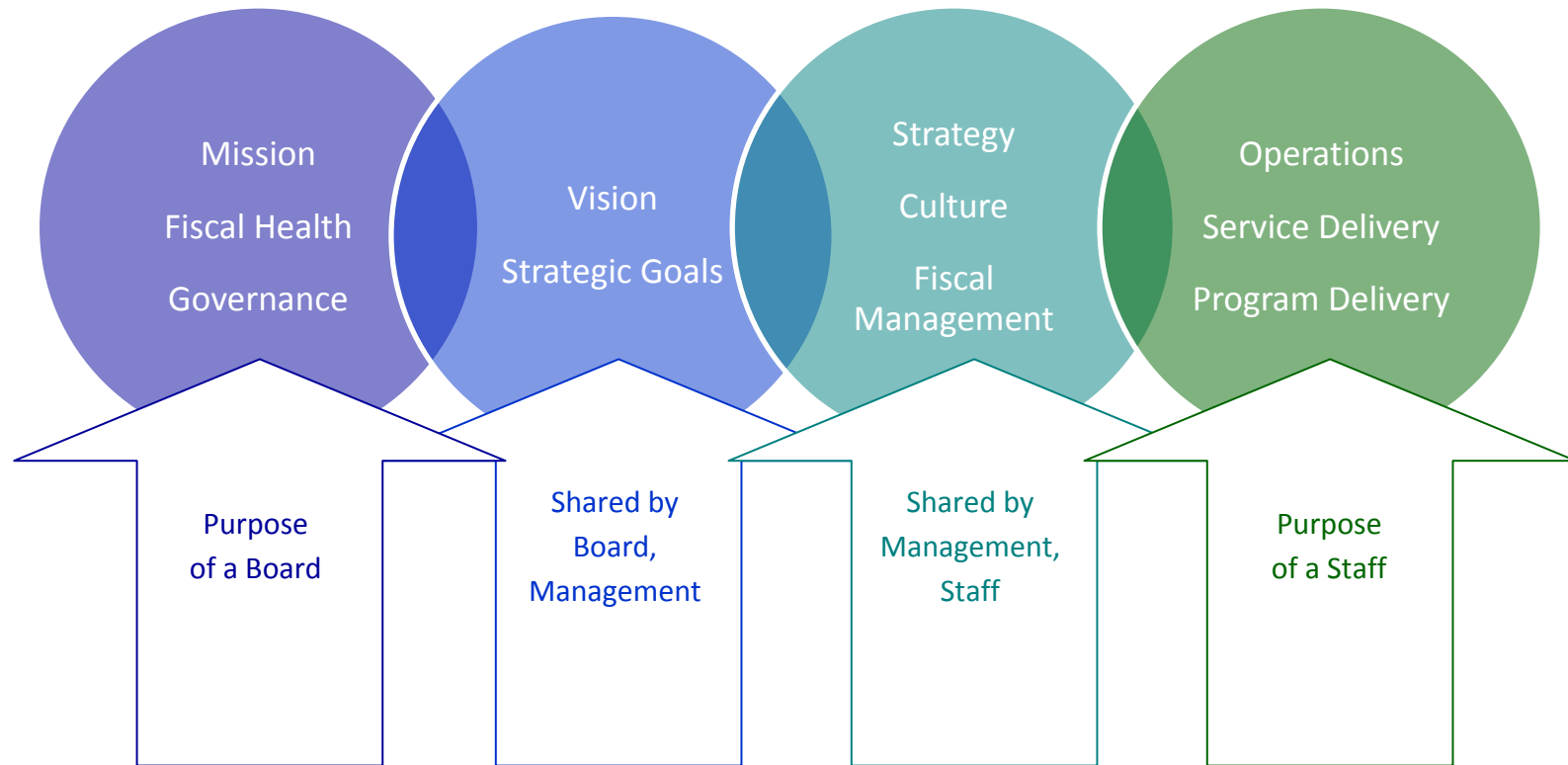


## Healthy Division of Responsibilities for a Mature Non-Profit



**Mission** = the enduring purpose of the organization, which if fulfilled, puts the organization out of business

**Vision** = how the organization desires to impact the world in the next period of time (usually 2-5 years), and how it will grow and change

**Strategic Goals** = goals that will translate the Vision into reality

**Strategy** = the plan for accomplishing the Strategic Goals

**Culture** = the behavior and attitudes that represent the Mission, enable the Vision, and will support successful implementation of the Strategy