

HEALTHY DIVISION OF RESPONSIBILITIES FOR A MATURE NON-PROFIT



MISSION = the enduring purpose of the organization, which if fulfilled, puts the organization out of business

VISION = how the organization desires to impact the world in the next period of time (usually 2-5 years), and how it will grow and change

STRATEGIC GOALS = goals that will translate the Vision into reality

STRATEGY = the plan for accomplishing the Strategic Goals.

CULTURE = the behavior and attitudes that represent the Mission, enable the Vision, and will support successful implementation of the Strategy

For earlier organizational stages, the Board and Management are positioned farther to the right. As the organization matures, the Board and Management move to the left to take the positions above.